

Farm Advisor

Sharon Junge, Farm and Home Advisor

MISSION STATEMENT

The mission of the University of California Cooperative Extension is to serve the County through the creation, development, and application of knowledge in agriculture and natural resources; youth development; and nutrition, family and consumer sciences.

FARM ADVISOR FUND 100/APPROPRIATION 64100

	Actual 2004-05	Actual 2005-06	Requested 2006-07	Recommended 2006-07	Change %	Adopted 2006-07
Expenditures						
Salaries and Employee Benefits	\$ 156,171	\$ 168,568	\$ 190,204	\$ 190,204	13%	\$ 190,204
Services and Supplies	91,092	86,114	95,705	98,705	15%	98,705
Intra Fund Charges	446	10,489	1,090	1,090	-90%	1,090
Net Budget:	\$ 247,709	\$ 265,171	\$ 286,999	\$ 289,999	9%	\$ 289,999
Revenue						
Intergovernmental Revenue	\$ 3,600	\$ 3,600	\$ 4,000	\$ 4,000	11%	\$ 4,000
Total Revenue:	3,600	3,600	4,000	4,000	11%	4,000
Net County Cost:	\$ 244,109	\$ 261,571	\$ 282,999	\$ 285,999	9%	\$ 285,999
Allocated Positions	3	3	3	3	0%	3

CORE FUNCTION

Farm Advisor Services

The Farm Advisor Department (University of California Cooperative Extension) is a unique example of three levels of government (Placer County, University of California (UC) Cooperative Extension, and the U.S. Department of Agriculture) partnering in the delivery of noncredit, informal educational opportunities and scientific advances in the areas of agriculture; natural resources; and family, youth, and consumer sciences. University professionals and staff provide leadership. Programs include livestock and natural resources, plant science and horticulture, nutrition, 4-H youth development, and master gardeners.

FY 2005-06 Major Accomplishments

- Improved agricultural viability in Placer County through the administration of the High Sierra Beef Cooperative to niche market local beef products to retail stores and restaurants, and direct to consumers through Internet information.
- Enhanced the agricultural production capability of the County by providing new marketing opportunities for agriculture producers in the areas of organic production, mandarins, grapes, and specialty crops.
- Improved home horticulture practices through residential composting and educational workshops, newsletters, trainings, and consultations.
- Improved the nutritional status of Placer County residents through four nutrition education projects and work on hunger and food security issues.

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- Enhanced opportunities for youth development through the 4-H Club, after-school and classroom 4-H activities, events, and workshops.
- Increased Placer County children's early literacy and school readiness through training and education of parents and childcare providers.

FY 2006-07 Planned Accomplishments

- Improve agricultural viability in Placer County through continued support of the High Sierra Beef Corporation to niche market local beef products to retail stores, restaurants, and direct to consumers. A similar effort has started in conducting a feasibility study and completing a business plan for sheep producers interested in working together to niche market local lamb.
- Enhance the agricultural production capability of the County by providing new marketing opportunities for agriculture producers in the areas of organic production, mandarins, grapes, and specialty crops.
- Improve home horticulture practices through residential composting and educational workshops, newsletters, trainings, and consultations.
- Improve the nutritional status of Placer County residents through four nutrition education projects and work on hunger and food security issues.
- Enhance opportunities for youth development through the 4-H Club, after-school and classroom 4-H activities, events, and workshops.
- Increase Placer County children's early literacy and school readiness through training and education of parents and childcare providers.

Department Comments

This year has been productive with our advisors and program staff making significant contributions to the economic, environmental and social well-being of Placer County residents. Some of the highlights include: continued development of the High Sierra Beef Project; enhancement in agricultural producers' direct and niche marketing, and community events such as Farm & Barn and the Mandarin Weekends; increased agricultural productivity as a result of workshops and consultations in soil fertility, pest management, controlled grazing and farm management practices; increased use of home composting and environmentally sound homeowner gardening practices; improvements in early childhood practices as a result of workshops, newsletters, and events; greater acquisition of life skills in the County's youth through our 4-H and youth development programs; and improved nutrition and fitness through our Nutrition Education Programs (FSNEP).

Placer County's contribution to the Farm Advisor's Department is a good investment in that it leverages significantly more funding from both UCCE and other extramural funding sources. The essential Placer County contribution brings a wide array of programs to Placer County that are supported by UCCE paid academics and program staff. Placer County currently contributes approximately 10% of the total budget for Placer County's Cooperative Extension's local operations. This does not include an additional \$1.4 million that is generated through grants, contracts, and parent fees to support the 4-H Afterschool Child Care Program or the thousands of hours of volunteer time contributed by master gardeners, master composters, and 4-H adult volunteers.

County Executive Comments and Recommendations

The *Farm Advisor's* limited resources provide a variety of beneficial programs utilized by residents countywide. Recommended expenditures include funding for staffing, the master gardener contract, communications, printing, the relocated senior garden and other miscellaneous expenses. Revenues reflect reimbursement from Nevada County for programmatic expenses.

Final Budget Changes from the Proposed Budget

None.

Community & Cultural Services

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CORE FUNCTION: FARM ADVISOR SERVICES

Agriculture & Natural Resources Program

Program Purpose: To provide relevant research-based information through educational workshops, consultations, and participation in Placer County policy development for agricultural producers and residents in order to help them manage their resources in an environmentally and economically sustainable manner.

Total Expenditures: \$95,933

Total Staffing: 1.00

- **Key Intended Outcome:** To provide accurate, timely, and research-based information for Placer County residents and agricultural producers.

Agriculture & Natural Resources Indicators:	Actual 2003-04	Actual 2004-05	Actual 2005-06	Projected 2006-07
# of individual workshops conducted by farm advisors	61	60	75	65
# of agriculture producers receiving information through meetings, events, consultations and trainings	5,107	4,168	6,500	5,200
# of individual issues of newsletter / # of total distribution	8 / 5,600	7 / 6,788	8 / 5,800	8 / 5,800
# of website visits	5,955	14,356	22,435	6,500
% of producers using controlled grazing practices as a result of workshops	70%	79%	70%	70%
% of producers indicating a willingness to change practices as a result of workshops	N/A	N/A	70%	70%

Program Comments: These indicators represent the many types of activities provided to improve and enhance agriculture productivity and sustainability in Placer County. More intensive training is provided through workshops. Newsletters provide research-based, up-to-date information; an annual evaluation of their effectiveness is indicated here. To improve our efficiency we have developed a comprehensive web site. This indicator tracks its usefulness. Changes in practices are measured at the close of workshops and short courses; the controlled grazing is just one example.

Master Gardener/Composter Program

Program Purpose: To provide relevant research-based information through educational workshops, consultations, and community activities for residents in order to help them act in an environmentally and economically sustainable manner.

Total Expenditures: \$32,500

Total Staffing: 0.25

- **Key Intended Outcome:** Improve home gardening and horticulture practices of local residents and the community through trained volunteers who provide accurate, timely, and research-based information.

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Master Gardener/Composter Indicators:	Actual 2003-04	Actual 2004-05	Actual 2005-06	Projected 2006-07
# of master gardeners receiving continuing education training	49	100	100	110
# of continuing master gardeners contributing volunteer service / total # of hours contributed	49 / 2,658	45 / 2,500	48 / 3,410	55 / 2,950
# of residents receiving information through training, consultations and events	5,957	5,900	6,000	6,200

Program Comments: The number trained and continuing master gardeners and master composters is an indicator of the workload. The number of hours contributed by the gardeners indicates our ability to respond to resident requests for information. The number of residents trained and reached through our educational programs indicates the reach of our educational programs. Other evaluative data is collected on individual activities and is available in the department.

4-H Youth Development Program

Program Purpose: To provide positive youth development experiences in citizenship, leadership and life skills in nonformal settings for youth between the ages of 5 to 19 in order to help them develop into healthy, competent, and productive citizens.

Total Expenditures: \$95,533

Total Staffing: 1.00

- **Key Intended Outcome:** Reach county youth through trained volunteers to develop their competencies and skills needed for lifelong success.

4-H Youth Development Indicators:	Actual 2003-04	Actual 2004-05	Actual 2005-06	Projected 2006-07
# of youth enrolled in clubs, groups and after-school programs	8,006	8,000	8,062	7,200
# of 4-H volunteers / total # of hours contributed	318 / 45,780	300 / 45,000	401 / 42,915	375 / 40,000
# of trainings, workshops and community events conducted	69	65	79	75

Program Comments: The number enrolled in our youth programs indicates size, scope and workload. The number of hours contributed by volunteers indicates how much is leveraged through these programs and citizen commitment to these programs. The number of trainings, workshops and events also indicates the size of these educational efforts. Individual event evaluation data is also available.

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Nutrition & Family Consumer Sciences Program

Program Purpose: To provide research-based information for families and residents in order to improve their food choices and nutrition, resource management, family and child development practices.

Total Expenditures: \$63,033

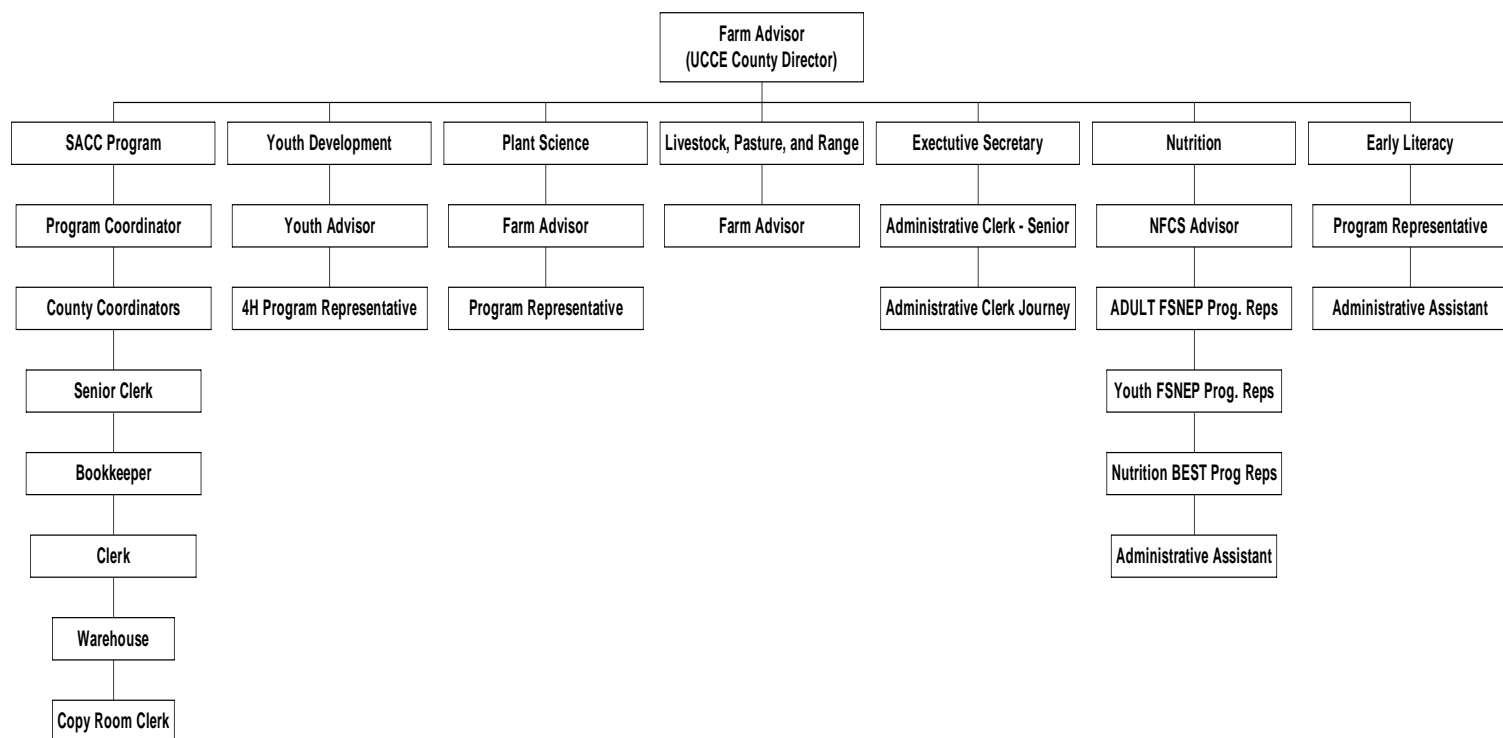
Total Staffing: 0.75

- **Key Intended Outcome:** Improve the early literacy and nutritional status of school age children, families and individuals through training, demonstrations, and the presentation and provision of accurate, timely, and research-based information.

Nutrition & Family Consumer Services Indicators:	Actual 2003-04	Actual 2004-05	Actual 2005-06	Projected 2006-07
# of children reached through nutrition lessons	5,615	4,500	4,000	4,050
% of teachers reporting nutrition habit changes in their students	100%	89%	85%	90%
% of food stamp recipients reporting higher scores on food recall test	85%	77%	87%	80%
# of parents attending workshops and trainings	1,926	1,500	1,442	1,500
% of parents acting as better role models after training	78%	78%	73%	80%
% of parents reading more often to their child after training	98%	90%	95%	90%

Program Comments: The number of participants indicates size, scope and workload. The percent of change reported in behaviors is an indicator of program effectiveness (these are just a sampling of the data that is collected indicating changes in behavior, attitudes and knowledge).

FARM ADVISOR DEPARTMENT / UC COOPERATIVE EXTENSION



POSITIONS: 3

**FARM ADVISOR DEPARTMENT
APPROPRIATION SUMMARY
Fiscal Year 2006-07**

ADMINISTERED BY: FARM ADVISOR

Appropriation	FY 2005-06		FY 2006-07	
	Actual	Position Allocations	BOS Adopted Budget	Position Allocations
GENERAL FUND Farm Advisor	\$ 265,171	3	\$ 289,999	3
TOTAL ALL FUNDS	\$ 265,171	3	\$ 289,999	3

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General Fund

Fund: 100

Subfund: 0

Appropriation: 64100

Budget Category (1)	Actual 2004-05 (2)	Actual 2005-06 (3)	Dept Req 2006-07 (4)	CEO Rec 2006-07 (5)	BOS Adopted 2006-07 (6)
Salaries & Benefits					
1002 Salaries and Wages	93,922	103,323	112,822	112,822	112,822
1003 Extra Help	10,358	4,002	4,100	4,100	4,100
1300 P.E.R.S.	17,052	21,165	23,069	23,069	23,069
1301 F.I.C.A.	8,106	7,895	8,945	8,945	8,945
1303 Other - Post Employment Benefits			3,667	3,667	3,667
1310 Employee Group Ins	26,461	29,099	34,594	34,594	34,594
1315 Workers Comp Insurance	272	3,084	3,007	3,007	3,007
Total Salaries & Benefits	156,171	168,568	190,204	190,204	190,204
Services & Supplies					
2051 Communications - Telephone	17,035	15,786	20,304	20,304	20,304
2290 Maintenance - Equipment	2,152	2,052	1,900	1,900	1,900
2481 PC Acquisition	1,735				
2511 Printing	3,639	2,710	5,000	5,000	5,000
2522 Other Supplies	9,285	4,571	4,500	4,500	4,500
2523 Office Supplies & Exp	17,017	16,038	16,600	16,600	16,600
2524 Postage	1,012	730	1,000	1,000	1,000
2555 Prof/Spec Svcs - Purchased	26,758	30,836	32,500	32,500	32,500
2709 Rents & Leases - Computer SW	911	1,131	1,131	1,131	1,131
2840 Special Dept Expense	1,024	2,580	800	3,800	3,800
2931 Travel & Transportation	9,214	8,335	11,970	11,970	11,970
2941 County Vehicle Mileage	1,310	1,345			
Total Services & Supplies	91,092	86,114	95,705	98,705	98,705
Charges From Departments					
5552 I/T - MIS Services			1,090	1,090	1,090
5555 I/T Prof/Special Services - Purchase	446	269			
5840 I/T Special Dept Expense		10,220			
Total Charges From Departments	446	10,489	1,090	1,090	1,090
Gross Budget	247,709	265,171	286,999	289,999	289,999
Net Budget	247,709	265,171	286,999	289,999	289,999
Less: Revenues					
7292 Aid from Other Governmental Ag	(3,600)	(3,600)	(4,000)	(4,000)	(4,000)
Total Revenues	(3,600)	(3,600)	(4,000)	(4,000)	(4,000)
Net County Cost	244,109	261,571	282,999	285,999	285,999